SPEECH Academy asia

10 YEAR SERIES OF PUBLIC SPEAKING™

FOR KIDS!



HOLISTIC SPEECH TRAINING FOR FUTURE LEADERS

At Speech Academy Asia, we offer a motivational and structured approach to help children and youths speak confidently and develop strong social skills. Guided by our team of professional public speaking trainers, students learn to express themselves with clarity, purpose and poise.

Through our proprietary Speech Linguistic Patterns™ (SLP™) framework, modelled after the world's most accomplished speakers, students will see clear improvement in their speech flow, persuasive ability, personal impact and confidence.

KEY BENEFITS

- Builds confidence in public speaking
- Enhances body language and vocal skills
- Boosts self-esteem and clear expression
- Develops leadership and social presence





OUR UNIQUE METHODOLOGIES

Grading Certification
Students are formally assessed every quarter and awarded certification from Grade 1 to 8, under the guidance of our senior trainers.

Monthly Live Presentations
Students confidently showcase their progress and growth in monthly live presentations, attended by parents and invited guests.

Speech Linguistic Patterns™ (SLP™)
A comprehensive system with over 1,000 techniques, designed specifically for children and inspired by top speakers around the world.

Outdoor Speeches
Weekly outdoor speaking sessions help students build courage by engaging with the public, supervised in a safe environment.

Language Memory Programming Semantics™
LMPS™ uses movement and emotional feedback to help children learn life skills like handling school challenges and relationships.

Neuro Somatics™
Combining speech training with neuro-body science to enhance emotional intelligence, stress management and brain-body synergy.

OUR 5 YEARS CURRICULUM

Level 1-5

SPEECH Academy asia

LEVEL ONE: Speech Fundamentals (Available in English & Mandarin)



JAN

VOICE FORCE
Develop voice clarity, loudness and resonance.



LEADER SPEECH
Learn to inspire through speech and be respected as a leader.



FEB

PALM GESTURES
Master palm gestures to emphasise an important point.



EMCEE SPEECH
Bring events & functions to life with energising emcee speeches.



MAR

BODY POSTURES
Develop solid body postures to assert authority and leadership.



DIRECTOR SPEECH
Be a master at delegation and instructions giving.



APR

DETAILED DESCRIPTION
Learn to describe clearly and systematically.



SPECIALIST SPEECH
Deliver product demonstration speeches like professionals.

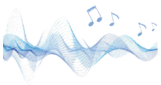


MAY

ENGAGEMENT
Learn to capture audiences' attention and constantly engage audience.



TEACHER SPEECH
Be able to effectively teach and coach people to master skills.



JUNE

TONALITY
Develop energising voice tonality with highs and lows.



STORYTELLER SPEECH
Learn to bring stories to life.



JULY

EYE CONTACT
Master strong and confident eye contact patterns.



SALESMAN SPEECH
Learn to sell ideas and promote self as a leader.



AUG

FEET & WALKING
Fortify feet positions and walking postures.



DEBATOR SPEECH
Learn to debate and negotiate for a win-win.



SEP

ACTING GESTURES
Learn to bring speech to life with acting gestures.



ENTERTAINER SPEECH
Learn to bring smiles and laughter in speeches.



OCT

AUDIENCE PARTICIPATION
Elicit audience's cooperation with ease.



MOTIVATOR SPEECH
Learn to bring courage and determination to people.



NOV

COURAGE
Learn how to overcome fear to be confident and calm.



CAREGIVER SPEECH
Learn to share affection and love through speech.



DEC

FACIAL EXPRESSION
Master displays of emotions on face.



HEALER SPEECH
Learn to remove sadness and hurt through words.

LEVEL TWO: Real-Life Applications

(To apply techniques learnt in Level 1 in real-life applications.)



SOCIAL CONTRIBUTIONS: Jan - Apr

Over four months, students bridge generational gaps while building empathy, confidence and communication skills. They organise a donation drive, craft persuasive presentations and stage performances, culminating in real-life sessions engaging seniors and presenting appreciation tokens with respect and gratitude.

Speech Curriculum: Caregiver, Healer, Entertainer, Emcee application techniques



ENTREPRENEURSHIP: May - Aug

Students will spend four months planning and running a bazaar, setting up booths to sell products under trainer supervision. They will use their speech skills to recruit friends for product creation, encourage volunteer participation, and deliver persuasive sales pitches to engage customers at the event.

Speech Curriculum: Director, Debater, Sales, Storyteller application techniques



STUDY GROUPS: Sep - Dec

Students will form their own study groups to support one another in academic success. Before examinations, they will use public speaking techniques to motivate and coach their peers in discipline and preparation. After the exams, they will lead speech coaching sessions to help classmates improve their public speaking skills.

Speech Curriculum: Leader, Teacher, Specialist, Motivator application techniques

LEVEL THREE: Coaching Excellence

Upon completing Level 2, students will progress to the Coach Development Programme, where they will participate in classes as student coaches, supporting the growth and development of their peers. Through this process, their own speech skills will reach a level of maturity and mastery.

Students will be awarded the Coach Certification – the highest honour and a testament to excellence in the 10-Year Series of Public Speaking™ skills.



LEVEL FOUR: Mass Communication

Theme	Topics Covered		Format
January - April **Personal Life**	January	Hobbies & Interests	Podcast
	February	Relationship & Family	
	March	Health & well-being	
	April	Life Plans and Dreams	
May - August **Entertainment**	May	Movies & TV Shows	Livestream
	June	Music	
	July	Pop Culture Trends	
	August	Video Games/E-Sport	
September - December **Social & Current Issues**	September	Climate Change and Environmental Sustainability	Reporting
	October	Mental Health Awareness	
	November	Inclusion & Diversity	
	December	Technology & Privacy	



Level 4 is an advanced course that empowers students to master the art of Mass Communication and use their voices to inspire change.

In this level, students will dive into the world of social media, learning how to create engaging video podcasts, host impactful talk shows, and deliver powerful news reports.

LEVEL FIVE: Research and Development

In Level 5, students will enhance their public speaking by conducting research, evaluating sources, and formulating strong arguments.

They will complete group and individual Final Year Projects to build collaboration and task management skills. By the end of the programme, they will present their findings confidently using oral or multimedia formats.



SUCCESS TESTIMONIALS



"I enjoy public speaking and the skills I learnt makes me more confident and clear."
LOWELL, Age 14



"I always thought public speaking is scary. Now I think it is fun!"
CALISTA, Age 8



"I used to speak so soft that others could not hear me. Now I dare to speak up and give speeches."
WAN YI, Age 9



"I used to do badly for my school oral exams. Now my teachers praise me for doing very well for my oral."
BRANDON, Age 10

ABOUT SPEECH ACADEMY ASIA

OUR MISSION



Speech Academy Asia was founded to close the gap in speech and presentation skills that are often overlooked in today's education system. Unlike countries such as the USA, France and Switzerland, local schools place limited emphasis on public speaking.

To bridge this gap, we created Speech Linguistic Patterns™ (SLP™), a structured and accessible methodology that makes teaching and learning public speaking easy and effective. Our system allows teachers, professionals, parents, or members of public to pass on essential speaking skills with confidence, helping more people build presence, rapport and self-belief.

CO-FOUNDERS



Kelvin Tan
Co-Founder
B.BA

Kelvin is a master trainer and award-winning storyteller since his school years, where he consistently took first place in storytelling competitions.

He went on to become a professional singer, actor and top sales leader in the exhibitions industry. Kelvin has coached numerous international Sales Directors and Managers who now excel in their fields.



Lukas Seet
Co-Founder
B.ENG

Lukas is a certified Neuro-Linguistic Programming (NLP) Master Practitioner and Life Coach. Since 2003, he has trained individuals in Public Speaking, Leadership, Emotional Mastery and Personal Growth.

In 2006, he won the NTU-NIE Speech Contest, emerging champion among 30 accomplished speakers.

OUR IMPACT

SPEECH Academy asia

Featured On:

8 U 8world 新闻网 suria 938 LIVE cna asia one 联合早报 LIANHE ZAOBAO

TALKING POINT theAsianparent singapore The New Age Parents thesundaytimes THE STRAITS TIMES singaporemotherhood

Awards & Accreditation:

FLA awards 2018 FRANCHISOR OF THE YEAR WINNER

PROMISING SME500 2018

HARVARD STUDENT AGENCIES

TRINITY COLLEGE LONDON

We teach LAMDA Exams & Qualifications

OCT Oral Chinese Test 汉语口语测试

yoodli

THE LONDON FINISHING ACADEMY

FLA SINGAPORE Franchising and Licensing Association (Singapore)

EXCELLENCE THE BRITISH SCHOOL OF BSE

Our Clients:

NUS National University of Singapore

NANYANG TECHNOLOGICAL UNIVERSITY SINGAPORE

SINGAPORE POLYTECHNIC SP

NGEE ANN POLYTECHNIC

ITE

KAPLAN

RED SWASTIKA SCHOOL

NAN CHIAU PRIMARY SCHOOL

CLEMENTI TOWN SECONDARY SCHOOL

KRANJI SECONDARY SCHOOL Thinker • Leader • Champion

TEMASEK JUNIOR COLLEGE

Westwood Secondary School Rooted to Soar

North View Primary School

SI LING PRIMARY SCHOOL

AHMAD IBRAHIM PRIMARY SCHOOL

People's Association

WWF

sph

Nestlé

PRUDENTIAL

REPUBLIC OF SINGAPORE NAVY BEYOND HORIZONS

IMPOSSIBLE MARKETING INFINITE POSSIBILITIES ONLINE

INDOCHINE MEDIA

DSTA Defence Science & Technology Agency

PIQUANT

sphere

TEC

EQUINIX

EssilorLuxottica

theAsianparent singapore

in:genius

Magic Fiddler Music Dance Art

E-Bridge Pre-School Member of EtonHouse International Education Group

the glitter rainbow skool

KINDLE KIDS INTERNATIONAL SCHOOL

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