

10 YEAR SERIES OF **PUBLIC SPEAKING™**



10 YEAR SERIES OF PUBLIC SPEAKING COURSE

Speech Academy Asia offers students a motivational approach to learning how to present effectively in public and have greater social skills, taught by our team of professional public speaking trainers.

Students will effectively improve in speech flow, persuasion, impact and confidence from the Speech Linguistic Patterns™ (SLP™), a holistic compendium of linguistic skills modelled from the best speakers from around the world.

BENEFITS

- Increased confidence to speak in large groups
- Enhanced body language, voice, and word usage
- Instills fluent thought level enhancement of self esteem
- Develops leadership and sociability qualities

HOLISTIC SPEECH TRAINING



OUR UNIQUE METHODOLOGIES

Grading Certification

Our grading tests give your child accreditation in SLP Grade 1 to 8. The grading tests are held every 3 months, conducted by senior trainers. Grade Certification will be awarded.

Speech Linguistic Patterns™ (SLP™)

SLP is the most comprehensive collection of public speaking skills designed for children, with 1000 unique techniques. Created by deciphering the skill sets of top speakers worldwide.

Life-skills Development

Train your child to solve difficult life situations using their speech. Learn a specific Life-skill every month that uses speech to excel in school, relationships, and future careers.

Monthly Live Presentations

Let your child showcase their progress to you in a live presentation every month for visitors. Assess yourself how much braver and composed your child's speech improves every time.

Outdoor Speeches

Develop realistic courage when your child gives speeches to strangers outdoors every week in our outdoor confidence segment. Supervised by trainers and safe.

IQ & EQ Development

Unleash your child's confidence, emotional handling, and stress management skills by learning latest neuro-body science which utilizes the body's natural inborn talents.



OUR 3 YEARS CURRICULUM

Level 1-3

LEVEL ONE: Speech Fundamentals (Available in English & Mandarin)

JAN

VOICE FORCE

Develop voice clarity, loudness, and resonance.



LEADER SPEECH

Learn to inspire through speech and be respected as a leader.



FEB

PALM GESTURES

Master palm gestures to emphasize an important point



EMCEE SPEECH

Bring Events & Functions to life with energizing emcee speeches.



MAR

BODY POSTURES

Develop solid body postures to assert authority & leadership.



DIRECTOR SPEECH

Be a master at delegation and instructions giving.



APR

DETAILED DESCRIPTION

Learn to describe clearly and systematically.



SPECIALIST SPEECH

Deliver product demonstration speeches like professionals.



MAY

ENGAGEMENT

Learn to capture audiences' attention and constantly engage audience.



TEACHER SPEECH

Be able to effectively teach and coach people to master skills.



JUNE

TONALITY

Develop energizing voice tonality with highs and lows



STORYTELLER SPEECH

Learn to bring stories to life



JULY

EYE CONTACT

Master strong and confident eye contact patterns.



SALESMAN SPEECH

Learn to sell ideas and promote self as a leader.



AUG

FEET & WALKING

Fortify feet positions and walking postures.



DEBATER SPEECH

Learn to debate & negotiate for a win-win



SEP

ACTING GESTURES

Learn to bring speech to life with acting gestures.



ENTERTAINER SPEECH

Learn to bring smiles and laughter in speeches.



OCT

AUDIENCE PARTICIPATION

Elicit audience's cooperation with ease.



MOTIVATOR SPEECH

Learn to bring courage and determination to people.



NOV

COURAGE

Learn how to overcome fear to be confident and calm.



CAREGIVER SPEECH

Learn to share affection and love through speech.



DEC

FACIAL EXPRESSION

Master displays of emotions on face.



HEALER SPEECH

Learn to remove sadness and hurt through words.



LEVEL TWO: Real-Life Applications

(To apply techniques learnt in Level 1 in real-life applications.)

SOCIAL CONTRIBUTIONS: Jan - Apr

Students have 4 months to plan and conduct a charity event at an old folks home or orphanage under guidance of trainer. Students will apply speech skills to get donations of snacks and drinks, convince friends to volunteer, create a performance with emcee and stage acting.

Speech Curriculum: Caregiver, Healer, Entertainer, Emcee application techniques



ENTREPRENEURSHIP: May - Aug

Students have 4 months to plan and conduct a bazaar to sell items at booths under guidance of trainer. Students will apply skills to enroll friends to help with product creation, persuade friends to volunteer, create sales pitches to sell products to strangers during the bazaar.

Speech Curriculum: Director, Debater, Sales, Storyteller application techniques



STUDY GROUPS: Sep - Dec

Students will create their own study groups to help each other excel. Before exam, Students will use speech skills to motivate classmates to study, and coach each other to be disciplined. After exams, students will conduct speech coaching sessions for classmates to improve on public speaking.

Speech Curriculum: Leader, Teacher, Specialist, Motivator application techniques



LEVEL THREE: Coaching Excellence



Upon completing Level 2, students will join the Coach Development Program where they will join classes as coaches to help improve the skills of other students. Only through this coaching process will the student's speech skills reach maturity and mastery. The student will then be awarded the Coach Certification, the highest honor and proof of excellence in the 10 Year Series of Public Speaking™ skills.

SUCCESS TESTIMONIALS



"I improve my body language and my speech improve."
RUSSELL, Age 14



"I used to do badly for my school oral exams. Now my teachers praise me for doing very well for my oral."
BRANDON, Age 10



"I always thought public speaking is scary. Now I think it is fun!"
CALISTA, Age 8



"I used to speak so soft that others could not hear me. Now I dare to speak up and give speeches."
WAN YI, Age 9



"I enjoy public speaking and the skills I learnt makes me more confident. I have good habits when I do public speaking now."
LOWELL, Age 14



"I have nice public speaking skills now"
JOSEPH, Age 15



"I am more confident and I dare to give speeches. I like the classes here."
ZHI YANG, Age 11



"I learnt how to be good at speaking. The teacher is fun."
SI TING, Age 7

OUR TRAINERS

for Public Speaking-Kids:

- Specialist in LMPST™ system
- Certified in Speech Linguistic Patterns™ (SLP™)
- Undergo intensive LMPST™ Training
- Graduate Teachers with Experience, Passion and Dedication

PROFESSIONAL BACKING



Mr Tan Soi Tee Philip

is the ex principal of two MOE Schools: Chong Shan Primary & Bukit Timah Primary. He was also vice principal of Macpherson Primary. As a specialist writer at CDIS. He also headed the English and science curriculum development for MOE.

Title Achieved:

- Principal Bukit Timah Primary School 1996-2000
- Principal Chong Shan Primary School 1990-1995
- Vice Principal Macpherson Primary 1989-1990
- Specialist writer 1984 - 1989
- MOE Teacher 1966-1983



Charina Widjaja

is co-founder of DFW Creative, the creative agency behind Digital Fashion Week (DFW) in 2012, the World's first fully digital, live-streamed and shoppable fashion week.

She has been working independently for about 5 years in advertising creative industry, covering projects from Indonesia, Australia and Singapore. She decided to join Dick Lee in his advertising firm called DLC and was inspired to explore the business side of fashion.

In addition to that she has also worked with the biggest creative agencies in Asia, counting high-end fashion labels such as Gucci and YSL and mass market brands such as Puma and Pull & Bear as clients.

ABOUT SPEECH ACADEMY ASIA

OUR MISSION

The reason why Speech Academy Asia is set up is because there is an element of speech and linguistics skills missing from a lot of the population. Being able to communicate effectively is the MOST IMPORTANT of all Life-Skills. By developing these skills will tremendously help in all aspects of your life, from professional life to social gatherings and everything in between. However, local schools have yet to place a higher emphasis on speech presentations compared to countries like USA, France, and Switzerland.

As such, our company has developed a systematic methodology SPEECH LINGUISTIC PATTERNS™ that allows people to teach and coach others to master Public Speaking easily. School teachers, corporate managers, or members of public could learn our methodology and systematically transfer skills to their students, co-workers, and loved ones freely and help more people gain greater confidence in their speaking and rapport skills.

CO-FOUNDERS



Kelvin Tan
Co Founder
B.BA

Kelvin Tan is the co-founder and master trainer of this company. Back in his school days, he won consecutive 1st places for Story telling competitions, facing a large crowd of teachers and students.

He was a professional singer and actor. He was also the top sales lead as a professional exhibition organizer and was responsible for training the top sales team.

He has trained many International Sales Directors and Managers, whom some are renowned.



Lukas Seet
Co Founder
B.ENG

Lukas Seet is the co founder and master trainer of this company. He is a qualified NLP Master Practitioner and Professional Life Coach, and had been training people in Public Speaking, Leadership, Emotional Mastery, Health & Healing, and Personal Mastery since 2003.

He used the proven skills & techniques to win the NTU-NIE Speech Contest 2006, emerging as Champion out of 30 competitors who took part in the contest, of which many are accomplished speakers.

FEATURED ON:



OUR CLIENTS



CONTACT US:

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BANDAR SERI BEGAWAN, BRUNEI DARUSSALAM

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Speech Academy Asia



FLA
awards 2018
FRANCHISOR OF THE YEAR
WINNER